



# JAMAICA SOCIAL INVESTMENT FUND

ISO 14001:2004 CERTIFIED



“INVESTING FOR COMMUNITY DEVELOPMENT”

## CALL FOR COMMUNITY BASED TOURISM PROPOSALS FOR GRANT FUNDING



The Jamaica Social Investment Fund (JSIF) through funding from the World Bank and Government of Jamaica invites applications for **GRANT FUNDING** of **COMMUNITY BASED TOURISM PROJECTS** under the Rural Economic Development Initiative (REDI) project under the following two components:

**(a) Small-Scale Income Generating activities** [maximum amount US\$50,000.00], for such activities including but not limited to:

- Team Jamaica training, product quality improvement, Art and Craft training and product development
- Trail development, signage, history boards, small equipment and safety gears
- Hospitality training e.g. customer service, food and beverage, housekeeping
- Equipment

**(b) Critical Small-Scale Infrastructure, Marketing and Management activities** [maximum amount of US\$200,000.00] for activities including but not limited to:

- Development of marketing and promotional tools to improve competitiveness e.g. brochures, media advertisement, signage, or, participation in local travel trade shows
- Improvement in management
- capacity through training or purchasing of software e.g. accounting software, online reservations
- Development or improvement of infrastructure e.g. rest room facilities, visitor information centres,

**Eligible applications must satisfy the following criteria:**

1. Projects should fit within the following **tourism theme areas**:
  - **Eco / Nature Tourism**
  - **Heritage / Culture Tourism**
  - **Agro Tourism**
  - **Art and Craft**
2. Applications should be from **eligible organizations** e.g. Community Based Organizations (CBO), Cooperatives, Non-government Organizations, Tourism Cluster Associations.  
**Please Note:** Applications from individuals and private companies are not eligible. However, projects that demonstrate collaboration between communities and private sector are encouraged.
3. Proposed projects should have an **identified market** and have **income earning potential**
4. Applications that request construction of or rehabilitation of a building **must** attach to the application form proof of ownership or lease agreement
5. Applying groups must **contribute at least 20%** of amount being requested in cash and/or kind
6. Apply using the REDI application form

### APPLICATION PERIOD

Only applications submitted before **WEDNESDAY, OCTOBER 27, 2010** will be considered.

Application forms are available at the JSIF, RADA parish and TPDCo regional offices OR on the JSIF website [www.jsif.org](http://www.jsif.org)

For further information please contact:  
**The Jamaica Social Investment Fund**  
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