

JAMAICA SOCIAL INVESTMENT FUND

ISO 14001:2004 CERTIFIED



“INVESTING FOR COMMUNITY DEVELOPMENT”

REQUEST FOR EXPRESSIONS OF INTEREST – CONSULTING SERVICES

Gender and Entrepreneurship Survey and Analysis Consultant

Grant No: TF090322

Background

The Jamaica Social Investment Fund (JSIF) is preparing to implement a Rural Economic Development Initiative (REDI) project [*formerly called Second National Community Development Project (NCDP2) Preparation*]. The objective of the REDI project is to enhance market-based opportunities for income generation and local economic development in the agricultural and rural tourism sectors in an effort to reduce poverty in targeted rural areas.

Gender is one factor that impacts poverty reduction and programmes geared at reducing poverty. REDI presents new opportunities to develop and utilize rural development strategies that understands and addresses gender issues in rural poverty reduction methodologies in rural areas.

Scope of Work

The purpose of this contract is to understand the gender and socio-economic roles of men and women and the impact that these roles may have on the implementation of REDI.

The consultant will be expected to provide a descriptive and analytical report which:

1. Determines the main agricultural and rural tourism activities of men and women
2. Identifies constraints and barriers faced by men and women in carrying out their activities
3. Develops a profile of the men and women engaged in agriculture and rural tourism activities
4. Undertakes a critical review of the existing approaches, strategies, priorities, institutional arrangements, on-going policies, access to resources
5. Reviews the availability and utility of gender-disaggregated data on women in entrepreneurial activities primarily agriculture and rural tourism
6. Assesses the ability of the main support services in agriculture, tourism and business development to meet the needs of men and women
7. Provides recommendations for the promotion and integration of a gender sensitive approach in the implementation of REDI

DURATION OF CONTRACT

The expected level of involvement is Sixty (60) days

REQUIRED SKILLS OF CONSULTANT

- At least a Masters Degree in Gender Studies or related field
- At least 10 years demonstrable and very strong experience in gender development of which at least 8 years should be in Jamaica
- At least three years experience conducting surveys

- At least three years experience in developing and implementing projects, especially economic projects in rural communities
- A sound understanding of gender issues in the agricultural and tourism sectors

A Consultant will be selected in accordance with the procedures set out in Section V (*Individual Consultants*) of the World Bank Guidelines: Selection and Employment of Consultants by World Bank Borrowers (Revised October 2006).

Interested consultants must provide curriculum vitae outlining their qualification, experiences in undertaking similar assignments and necessary skills and expertise to deliver the relevant services.

Expressions of Interest with Curriculum Vitae must be delivered to the address or emailed below on or before **Friday, April 24, 2009 at 4:00 pm.**

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