



JAMAICA SOCIAL INVESTMENT FUND

ISO 14001:2004 CERTIFIED



“INVESTING FOR COMMUNITY DEVELOPMENT”

REQUEST FOR EXPRESSIONS OF INTEREST

Rural Economic Development Initiative (REDI) For a Business Development Consultancy Firm

Loan No. 77690-JM

The Jamaica Social Investment Fund (JSIF) was established in December 1996 as a component of the Government of Jamaica’s strategy to reduce and eradicate poverty. JSIF helps to build local capacity to sustain and extend development initiatives.

The JSIF is an autonomous government company designed to provide investments in community-based projects island wide and is a demand-driven financial intermediary. It works in partnership with communities, the private sector, non-governmental organizations (NGOs), and donor agencies, in seeking to channel benefits to the poorest communities across the country.

The Government of Jamaica has received a loan from the International Bank for Reconstruction and Development (World Bank) to implement the **Rural Economic Development Initiative (REDI) Project** and intends to apply part of the proceeds of this loan to payment under the following contract

The Jamaica Social Investment Fund now invites eligible firms with the requisite qualifications listed below to indicate their interest in undertaking the **Business Development Consultancy**.

SCOPE OF WORK

The consulting firm will be provided with business ideas submitted through subproject proposals by community and entrepreneurial groups. The consulting firm will be required to: **Prepare, in a participatory manner with the groups, detailed business plans for subprojects in agriculture and tourism. The Firm will submit the business plans in accordance with the outline provided by JSIF.**

Duration of the of the contract is **six (6) months**

Qualifications and Experience

The Firm should have:

- (a) A minimum of five (5) years experience providing Business Development services
- (b) Evidence of having worked on similar projects, i.e. developing business plans for agricultural and tourism projects (within the last two years)
- (c) Adequate staff complement qualified in business development, assigned staff should have:
 - At least a Bachelor’s Degree in Business or related field
 - three (3) years experience preparing business plans
 - Working knowledge of agriculture and tourism sector

- Understanding and experience working with small rural groups and developing businesses in rural communities

Interested firms must provide curriculum vitae of main persons who will be working on the consultancy outlining their qualifications, experiences in undertaking similar assignments and necessary skills and expertise to deliver the relevant services. Also required to be submitted is the company profile.

A firm will be selected in accordance with the procedures set out in Section 11 (*Quality and Cost-Based Selection (QCBS)*) of the World Bank's Guidelines: Selection and Employment of Consultants by World Bank Borrowers (Revised October 2006).

Expressions of Interest (EOI), curriculum vitae and a company profile must be delivered to the address below or emailed to contracting@jsif.org at or before 12:00 noon on Friday, July 9, 2010. Copies of both Terms of Reference along with the REDI Business Plan Outline are available for viewing on the JSIF website .

For further information please contact us at:

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